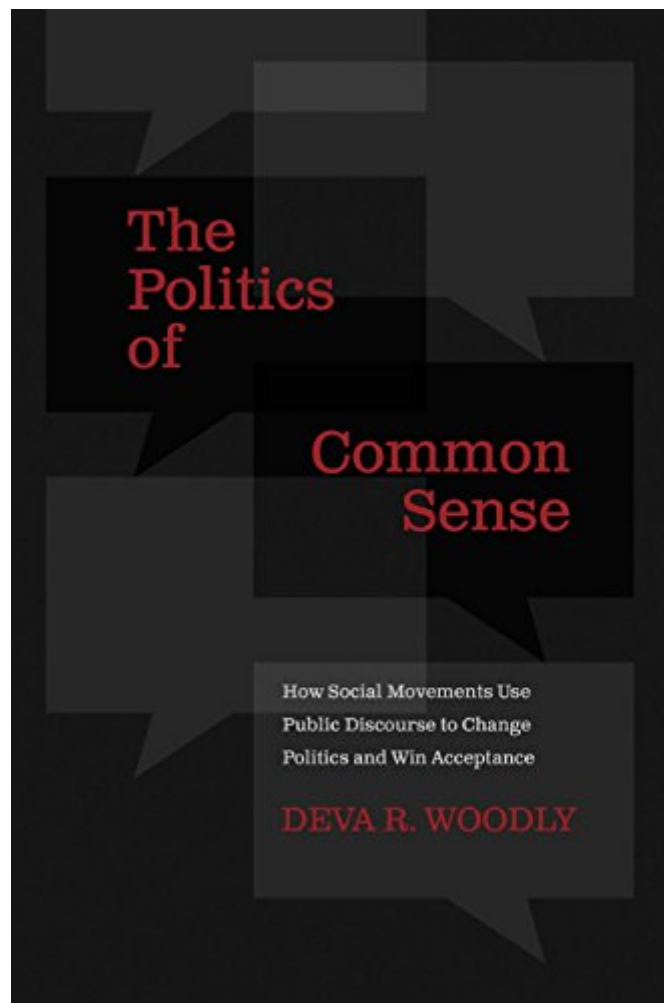


The book was found

The Politics Of Common Sense: How Social Movements Use Public Discourse To Change Politics And Win Acceptance



Synopsis

The way that movements communicate with the general public matters for their chances of lasting success. Deva Woodly argues that the potential for movement-led political change is significantly rooted in mainstream democratic discourse and specifically in the political acceptance of new issues by news media, the general public, and elected officials. This is true to some extent for any group wishing to alter status quo distributions of rights and/or resources, but is especially important for grassroots challengers who do not already have a place of legitimated influence in the polity. By examining the talk of two contemporary movements, the living wage and marriage equality, during the critical decade after their emergence between 1994-2004, Woodly shows that while the living wage movement experienced over 120 policy victories and the marriage equality movement suffered many policy defeats, the overall impact that marriage equality had on changing American politics was much greater than that of the living wage because of its deliberate effort to change mainstream political discourse, and thus, the public understanding of the politics surrounding the issue.

Book Information

File Size: 7394 KB

Print Length: 272 pages

Page Numbers Source ISBN: 0190203986

Publisher: Oxford University Press; 1 edition (June 1, 2015)

Publication Date: June 1, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00W46Q0D4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #872,331 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #427

inÂ Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy >

Communication Policy #1865 inÂ Kindle Store > Kindle eBooks > History > Science & Medicine >

Political Science #2707 inÂ Books > Politics & Social Sciences > Politics & Government > Specific

[Download to continue reading...](#)

The Politics of Common Sense: How Social Movements Use Public Discourse to Change Politics and Win Acceptance Waves of Protest: Social Movements Since the Sixties (People, Passions, and Power: Social Movements, Interest Organizations, and the P) The Mindfulness and Acceptance Workbook for Anxiety: A Guide to Breaking Free from Anxiety, Phobias, and Worry Using Acceptance and Commitment Therapy Mindfulness and Acceptance for Treating Eating Disorders and Weight Concerns: Evidence-Based Interventions (The Context Press Mindfulness and Acceptance Practica Series) Chart Sense for Writing: Over 70 Common Sense Charts with Tips and Strategies to Teach 3-8 Writing Chart Sense: Common Sense Charts to Teach 3-8 Informational Text and Literature Winning The Lottery: The "How to Win the Lottery" Manual where Mathematics Meets Common Sense Shaping Abortion Discourse: Democracy and the Public Sphere in Germany and the United States (Communication, Society and Politics) Roulette Rockstar: Want To Win At Roulette? These 3 Simple Roulette Strategies Helped An Unemployed Man Win Thousands! Forget Roulette Tips You've Heard Before. Learn How to Play Roulette and Win! When Movements Matter: The Townsend Plan and the Rise of Social Security (Princeton Studies in American Politics: Historical, International, and Comparative Perspectives) Social Anxiety: Ultimate Guide to Overcoming Fear, Shyness, and Social Phobia to Achieve Success in All Social Situations (BONUS, Anxiety Relief, Social Anxiety Treatment) Social Security: Time for a Life of Leisure - The Guide of Secrets to Maximising Social Security Retirement Benefits and Planning Your Retirement (social ... disability, social security made simple) The Politics of Social Policy Change in Chile and Uruguay: Retrenchment versus Maintenance, 1973-1998 (Latin American Studies: Social Sciences and Law) Acceptance and Commitment Therapy, Second Edition: The Process and Practice of Mindful Change I'm Right and You're an Idiot: The Toxic State of Public Discourse and How to Clean it Up Change Your Habits Change Your Life: Break Your Bad Habits, Break Your Addictions And Live A Better Life (Change Your Life, Stop Smoking, Stop Drinking, Stop Gambling, Stop Overeating) The Manual to Online Public Records: The Researcher's Tool to Online Resources of Public Records and Public Information Change Your Brain, Change Your Body: Use Your Brain to Get and Keep the Body You Have Always Wanted Analyzing Everyday Texts: Discourse, Rhetoric, and Social Perspectives (Rhetoric and Society series) Rethinking the Gay and Lesbian Movement (American Social and Political Movements of the 20th Century)

[Dmca](#)